



Henry Prince First C.E. (C) School

PR & Marketing Committee

Terms of Reference

8.02.2017

The terms of reference for the PR & Marketing committee;

- Raise the profile of the school by positively promoting the school and its achievements
- Prepare and maintain the school prospectus ensuring current requirements are met. (The Head and Governors will play a major part in producing it).
Review prospectus requirements.
- Ensure school meets the requirements of the Equality Act 2010
- Ensure school produces information on Pupil Premium for publication
- Establish and review home-school agreement
- Ensure school complies with published scheme for Freedom of Information.
- Establish and review complaints procedure as per school review cycle
- Review existing content and create new content for the school website